



Republic of the Philippines
Department of Agriculture
BUREAU OF ANIMAL INDUSTRY
Visayas Avenue, Diliman, Quezon City

MEMORANDUM

TO : ALL DIVISION / CENTER / STATION CHIEFS
AND HEADS OF OPERATING UNITS (OUs)

FROM : THE ASSISTANT SECRETARY FOR LIVESTOCK/
OFFICER-IN-CHARGE, DIRECTOR

DATE : August 29, 2017

SUBJECT : MAINSTREAMING GENDER AND DEVELOPMENT (GAD) IN BAI

Section 37 of the Magna Carta of Women (MCW) mandates all agencies, offices, bureaus, instrumentalities, SUCs, GOCCs, and LGUs to pursue the adoption of gender mainstreaming as a strategy to promote and fulfill women's human rights and eliminate gender discrimination in their systems, structures, policies, programs, processes, and procedures.

Gender mainstreaming is the strategy for making women's as well as men's concerns and experiences an integral dimension of the design, implementation, monitoring, and evaluation of policies and programs in all political, economic, and societal spheres so that women and men benefit equally and inequality is not perpetuated.

The same law (Section 37) requires all government and private training and learning providers to develop and implement gender sensitivity training program.

To comply with these specific provisions of the MCW, you are all directed to:

- Integrate gender and development introductory session in the training activities to be conducted; and
- Conduct consultations/Focus Group Discussions (FGD) among training participants on their issues and concerns as clients/beneficiaries of the bureau.

The GAD Focal Point System shall provide the details on how the GAD introductory session and FGD shall be undertaken.

For compliance.

ENRICO P. GARZON, JR., DVM